



## **Information about the Processing of Personal Data for the Execution of Business Processes**

Your privacy protection has highest priority for us. We only collect and use your data for our own purposes in accordance with the General Data Protection Regulation (GDPR).

### **Responsible Authority**

Your personal data are collected and processed by

Lorenz Messtechnik GmbH  
Obere Schlossstrasse 127/129/131  
D-73553 Alfdorf  
Tel.: +49 7172 93730-0  
Fax: +49 7172 93730-22  
E-Mail: [info@lorenz-messtechnik.de](mailto:info@lorenz-messtechnik.de)

### **Data Protection Officer**

If you have any questions regarding the collection, processing or use of your personal data, in the case of information requests, correction, blocking or deletion of data, please contact our data protection official (s) at:

E-Mail: [datenschutz@lorenz-messtechnik.de](mailto:datenschutz@lorenz-messtechnik.de)

### **Purpose and lawfulness processing**

Your personal data is required in order to carry out business transactions with you. The data processing takes place on the legal basis of Art. 6 (1) (b) of the GDPR. We store your data as long as these are necessary for the course of business with you and / or if legal safekeeping obligations preclude the deletion of your data.

### **Recipients**

Employees of Lorenz Messtechnik GmbH, who are entrusted with the handling of the business transactions, have access to your personal data. Where necessary, your personal data will be processed by service providers acting on our behalf.



## **Data transfer**

Your personal data will not be transmitted to a country outside of the European Union.

## **Data categories**

The following data categories are affected:

- Personal base data (e.g. name, address)
- Communication data (e.g. telephone, e-mail)
- Contractual base data (e.g. contractual relationship)
- Contractual accounting- and payment data.

## **How long will personal data be stored?**

We store your personal data for a period of 10 years from expiration of the contract and in case of consent until its revocation.

## **Fulfillment of information obligations according to GDPR**

Under the terms of the GDPR, you are entitled to the following legal data subject rights, provided that the prerequisites are met:

- Right to information about your data stored pursuant to Art. 15 GDPR,
- Right to rectification of inaccurate personal data pursuant to Art. 16 GDPR,
- Right to erasure of personal data stored by us pursuant to Art. 17 GDPR,
- Right to restriction of processing of personal data stored by us pursuant to Art. 18 GDPR,
- Right to data portability pursuant to Art. 20 GDPR,
- Right to complain to a supervisory authority (SA) in accordance with Art. 77
- GDPR, if you feel that the processing of your personal data violates provisions of the GDPR.

## **Automated decision-making**

Your personal data will not be used for automated decision-making.